Clock Artist Template

— Created by Mark Murray, Digital Designer at Redbubble

## blogImage.jpg

## Template file

Use the included Photoshop template to create an image file for the Clock and upload it to Redbubble using the instructions on the following page.

## Placing your artwork

Place your artwork within the “YOUR ARTWORK HERE” layer group, or within the “YOUR ARTWORK HERE” smart object (delete the placeholder artwork so that it isn’t included when your artwork is exported).

Your artwork should be sized to the edges of the template file, covering the Bleed Area (shown in green). The Bleed Area will be covered by the frame after printing.

## Chapter Rings

If you wish to display chapter rings (hour/second markers) on your clock design, they must also be included with the exported artwork. There are a some examples that you can choose from in the “Chapter Rings” layer folder, or feel free to design your own.

If you would like to design your own, turning on the “Chapter Ring — Guides” layer group will help you correctly align your customised Chapter Ring.

## Hands

Within the “Hands” layer folder, you can turn on representations of different coloured clock hands to visualise how they will look against your artwork.

**The “Hands” layer group should not be included with your exported artwork.**

## Shadow Mask

The “Shadow mask” layer group is included to give you a visual representation of how your artwork will look once printed on the clock.

**The “Shadow mask” layer group should not be included with your exported artwork.**

## Frames

Within the “Frames” layer folder, you can turn on representations of different coloured frames to visualise how they will look against your artwork.

**The “Frames” layer group should not be included with your exported artwork.**

## Exporting your artwork

Make sure the artwork you upload to Redbubble:

* is 2940 x 2940 pixels at 300dpi
* includes the chapter rings you wish to use (if any)
* **does not** include any guide layers (Frames, Chapter Ring - Guides, Lighting Mask, Hands)

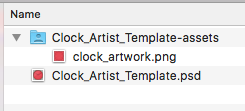
The file can be found using Mac Finder or Windows Explorer.

**Photoshop all versions**

| 1. Turn off the “Guides” layer group. 2. Ensure that the “YOUR ARTWORK HERE” layer group is turned on 3. Ensure that the desired chapter ring (if any) is turned on within the “Chapter Rings” layer group | Screen Shot 2016-09-14 at 1.23.41 PM.png |
| --- | --- |
| 1. Save the file via “File > Save As...” | Screen Shot 2016-09-14 at 1.39.53 PM.png |
| 1. Within the “format” drop down menu, select “PNG”. 2. Esure “Embed Colour Profile: sRGB” is selected. 3. Click “Save”. | Screen Shot 2016-09-13 at 4.13.35 PM.png |

**Advanced export using Adobe Generate (Photoshop CC)**

With Adobe Generator turned on in Photoshop (File > Generate > Image Assets ✓), your artwork and any chapter rings you have turned on, will automatically export into an assets folder next to the PSD file. If you are using the original PSD file name, the folder will be called “Clock\_Artist\_Template-assets”.



## Uploading

Once you have uploaded your file to Redouble you will want to set the default hand and frame colors in the uploader. This is an important step to help your clock look its best and stand out.

